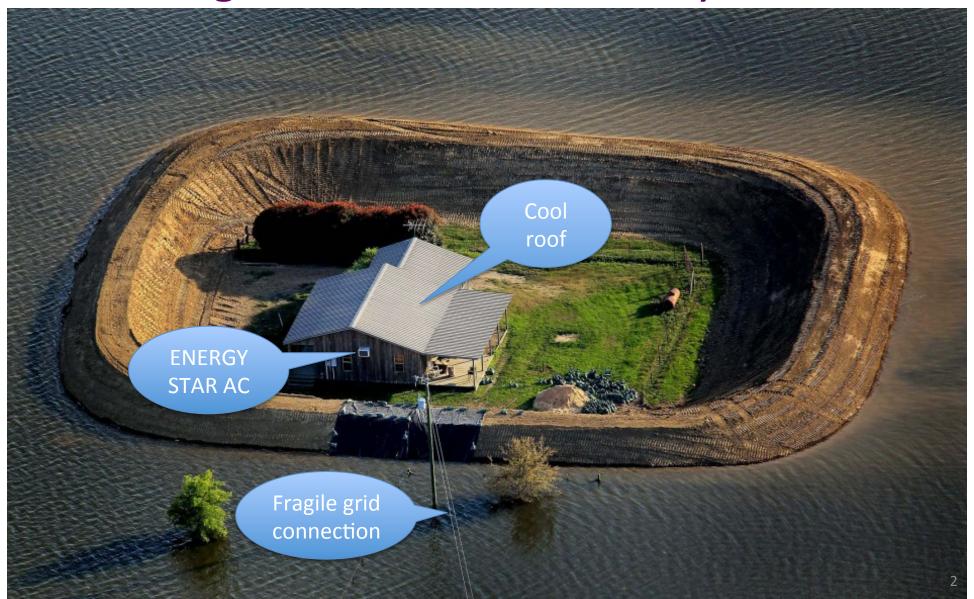
Rugged, Resilient Residences

Evan Mills

LBNL • Residential Building Systems Group

Briefing for DOE Building Technologies Office April 22, 2013

Resilient is not necessarily green and green is not necessarily resilient



A ruined building is not a green building



And there are limits to adaptation



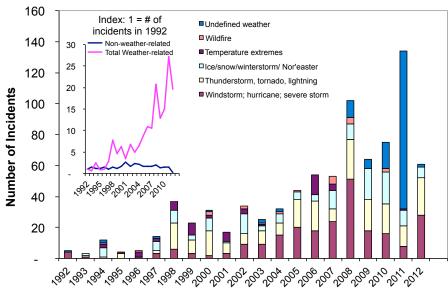
Power outages are a cross-cutting concern

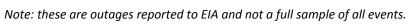




Significant US Electric Grid Disturbances (1992-2012) 1448 Weather-Related Incidents









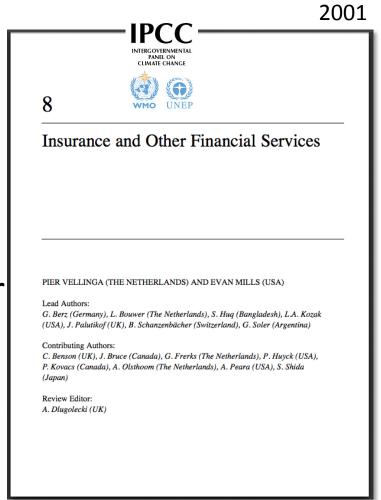






Climate change makes matters worse

- Increased event frequency
- Increased event intensity
- Changing geography of exposures
- More complex impacts
 - (water > wind > fire>blackout)
- New challenges to the indoor environment
- Economic hardship (e.g., unaffordability or unavailability of insurance; lengthier business interruptions)

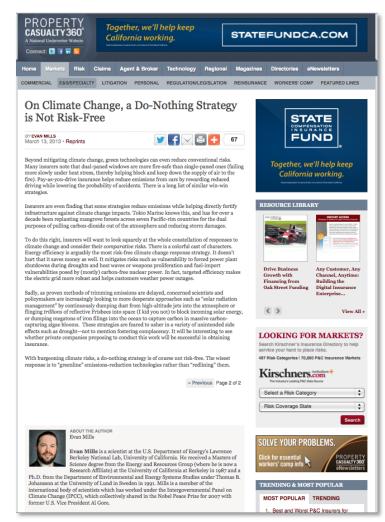


Considerations in thinking about roles for EERE technologies and practices

- The need for resilience extends beyond natural disaster situations, e.g., to small-scale events such as house fires, gradual deterioration of housing stock, etc.
- Costs are shouldered by a diversity of players
 - Consumers
 - Insurers
 - Public entities (federal/state/local)
 - ... and the "ROI" perspective is entirely different (think of the cost-benefit analysis on a backup generator)
- Measures can be interjected at various levels
 - Equipment
 - Envelope
 - Whole house
 - Neighborhood
 - Cityscape

Downsides should not be ignored

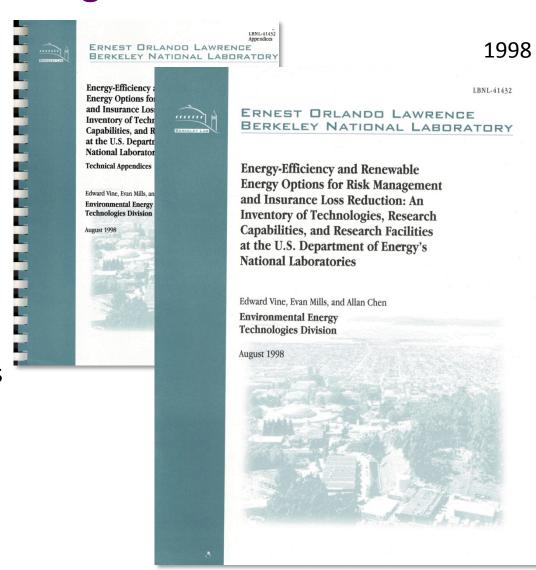
- Solar panels blowing off rooftops
- Excessive complexity of measures => unreliability
- Inadvertently compromised IAQ
- Liability for underperformance
- Adaptations that cause energy use to increase (e.g., more AC), or water use (evaporative cooling)
- Insurers tend to over-think downside risks; but have at least proactively launched products to manage them



That said, risks of "EERE" technologies are far lower than those associated with other climate change responses

In the 1990s, at EERE's request, we explored potential roles for the insurance industry in mobilizing efficient and renewable technologies for enhanced resilience

- 9 National Labs
 - ANL
 - BNL
 - INEEL
 - LBNL
 - LLNL
 - NREL
 - ORNL
 - PNNL
 - SNL
- 50+ relevant assessment capabilities
- Findings
 - 78 technologies
 - 8 hazards
 - 15 types of insurance losses that can be mitigated



We pursued a wider effort to engage with the insurance industry

2005

SECT

DEALING WITH DISASTERS

Insurance in a Climate of Change

The availability and affordability of insur-

ance are grist for economic development and the

financial cohesion of society, as well as se-

knowledge of hazards lags their evolution. Un-

location of hazards are among the most im-

portant threats to the insurance system. History

has shown that society in general, and insurers in

insured property losses are dominated by storm events due to risk

selection preferences of insurers and coverage of flood and crop exposures by public entities, and low penetration of earthquake

using the past to predict the future while un-

derinvesting in disaster preparedness. Be it the attacks of "9/11" or Hurricane Andrew,

expectations based on past experience led to

complacency and dramatic underestimation of exposure. An eye-opening insurance indus-

try senort from the mid-1980s (5) highlighted

the importance of anticipating multiple large

events in a single year, yet exposures are still

12 AUGUST 2005 VOL 309 SCIENCE www.sdencemag.org

particular are often caught unprepared for os-

curity and peace of mind in a world where the

Catastrophe insurance provides peace of mind and financial security. Climate change can have adverse impacts on insurance affordability and availability, potentially slowing the growth of the industry and shifting more of the burden to gove and individuals. Most forms of insurance are vulnerable, including property, liability, health, and life. It is incumbent on insurers, their regulators, and the policy communit to develop a better grasp of the physical and business risks. Insurers are well positioned to participate in public-private initiatives to monitor loss trends, improve catastrophe modeling, address the causes of climate change, and prepare for and adapt to the

40%

Business and science meet in the wake of disasters. The insurance sector is a lightning rod, serving as global integrator of impacts across all sectors of the economy, and messenger of these impacts through the terms and price world's largest industry [it would be the third largest country if its \$3.2 trillion in yearly revenues were compared with national gross domestic products (GDPs)], the implications of rising disaster losses on insurers are as

important as defining the industry's role in furthering understanding of the problem and advancing lossprevention solutions.

The insurance "industry" is non-

monolithic, with considerable regional variations in coverages, hazard exposare, and regulation within and among countries. Insurance penetration averages 9% of GDP (\$2750/capita) in industrialized countries and 5% of GDP (\$25/capita) in developing countries and economies in transition (2). Although 12% of premiums today come from this latter market, at current growth rates it will constitute half of the Insurance payouts for weather-related disasters in the developing world are today three times the amount provided by international aid (3)

Insurance is part of a broader public-private patchwork for spreading risks across time, over large geographical areas, and among diverse social and commercial communities. Not all

natural hazards are insured. In some cases (e.g., flood, crop), public and private agencies share the risk. The growing repository of in-surance loss data—considered among the best sources of disaster statistics (4)-augments

hurricane season and its \$60 billion in economic losses (of which half were insured). The weather-dependent share of global in-

sured catastrophe losses (~90%) is greater than that experienced by the economy as a whole (~75%) (Fig. 1). This, coupled with the increase in the number, cost, and variability of such losses (Fig. 2) has brought some insurers. reinsurers, and their trade associations to view dimate change as a strategic factor in their Virtually all segments of the industry

mum losses for single events rather than for

entire insurance "seasons." The limitations of

have a degree of vulnerability to the likely impacts of climate change, including those covering damages to property (structures, automobiles, marine vessels, aircraft); crops and livestock: pollution-related liabilities business interruptions, supply-chain disruptions,

or loss of utility service; equipment breakdown arising from extreme temnerature events: data loss from nower surges or outages; and a spectrum of life and health consequences (1).

Specific technical risks include the following: (i) Shortening times between loss events, (ii) Changing absolute and relative variability of losses. (iii) Changing structure of types of events. (iv) Shifting spatial distribution of events (v) Damage functions that increase exponentially with weather intensity (e.g., wind damages rise with the cube of the speed). (vi) Abrupt or nonlinear changes in losses. (vii) ity of losses (e.g., from tidal surges arising from a broad die-off of protective coral reefs or disease outbreaks on multiple continents) (viii) More single events with multiple, correlated consequences. This was well evidenced in the pan-European heat catastrophe of 2003-where temperatures were six

in part, the recurring social miscalculation of (9). Immediate or delayed impacts included extensive human morbidity and mortality, wildfire, massive crop losses, and the curtailment of electric power plants owing to the high temperature or lack of cooling water. (ix) More hybrid events with multiple consequences [e.g., El Niño-Southern Oscillation (ENSO)related rain, ice storms, floods, mudslides, droughts, and wildfires].

Specific market-based risks include the fol-

Science MAAAS

POLICYFORUM

The Greening of Insurance

climate risks to its insurers. In turn, for insurance, the world's largest industry, with U.S. \$4.6 trillion in revenues, 7% of the global economy (1-6). Insurers publicly voiced concern about human-induced climate change four decades ago (1). I describe industry trends, activities, and promising avenues for future effort, from a synthesis of industry progress in managing climate change risk [see supplementary materials (SM)].

Increasingly, multifaceted weather- and climate-related insurance losses involve property damage, business disruptions, health pacts, and legal claims against polluters. Worldwide, insured claims that were paid for weather catastrophes average \$50 billion/ year (about 40% of total direct insured and insured costs); they have more than doubled each decade since the 1980s, adjusted for inflation (7, 8). Insurers must also adjust to risks emerging from society's responses to climate change, including how structures are

built and energy is produced. Where there are risks, there are also opportunities. Responding to the push of shareholders and regulators and the pull of markets, a trio of global initiatives [United Nations (1995). Climate Wise (2007), and the Kyoto Statement (2009)] has aggregated 129 insurance firms from 29 countries (table S1). Member commitments include supporting climate research, developing climate-responsive prodnots and services raising awareness of climate change, reducing in-house emissions, quantifying and disclosing climate risks, incorporating climate change into investment decisions, and engaging in public policy. Since the mid-1990s (3), these and many other insurtry associations, catastrophe-loss modelers. and regulators have engaged in this work (see the figure) (fig. S1, A to C), often in partnership with universities, development agencies, nongovernmental organizations, foundations, think tanks, and governments (9). These increasingly sophisticated efforts were sustained through the economic mala ise of the tified in the figure began after 2008.

Lawrence Berkeley National Laboratory, Berkeley, CA

Climate Science, Adaptation, and Mitigation As past experience is an ineffective predictor of future losses, many insurers are using climate science to better quantify and diversify their exposure, more accurately price and communicate risk, and target adaptation and loss-prevention efforts (table \$2) Insurers also analyze their extensive databases of historical weather- and climate-related losses, for both large- and small-scale events (7-11). Insurers from North America, Asia and Europe have expanded their collaborations through the three latest Intergovernmental Panel on Climate Change assessments into projects such as harmonizing economics-based insurer catastrophe models with climate models. Insurers' models extrapolate historical data rather than simulate the climate system, and they require out-

puts at finer scales and shorter time frames

than climate models Insurers can reactively adapt to rising losses by tightening availability, prices, and terms. Instead, some have sought to help vulnerable customers improve their resilience to a changing climate. Strategies include financial and physical risk management, ofter ation with noninsurance entities (table S3). Insurers have championed a broadened definition of sustainability that includes resilience to disaster and a low carbon footprint. Beyond signaling that lossprone development is unsustainable, insurers are supporting interventions with benefits for both emissions reduction and adaptation (table \$4 and fig. \$2). Integrated actuadaptive capacity to climate change in the developing world, where poor populations enjoy little access to insurance. Decades ago public and nonprofit sectors offered microinsurance (small premiums for modest coverage), with commercial insurers later adding tens of millions of policies for life, health, and property (table S5). Some employ parametric and index-based triggers for climatesensitive crops and livestock by using remote sensing. Others promote adaptation, e.g., improved soil management.

Numerous insurers aim to curb greenhouse-gas emissions from homes, businesses, transport, industry, and agriculture (table S5). They have brought to market at least 130 ducts and services for green buildings.

Insurance industry trends show how market-based mechanisms supp climate change mitigation and adaptation.

2012

higher level of energy efficiency after losses. Insurers have introduced at least 65 offerings for renewable energy systems.

Some climate-change mitigation technologies align with lower-risk behavior. Nearly 3 million pay-as-you-drive policyholders enjoy more accurate roadway accident premium using telematics to verify distances driven. This price signal could reduce U.S. driving by 8%, worth \$50 to \$60 billion/year, thanks to reduced congestion and lower probability of accidents, while reducing cross-subsidies from those who drive less than average to those who drive more (12). Risk-based premium credits are also offered for low-emissions vehicles and green buildings (table S5).

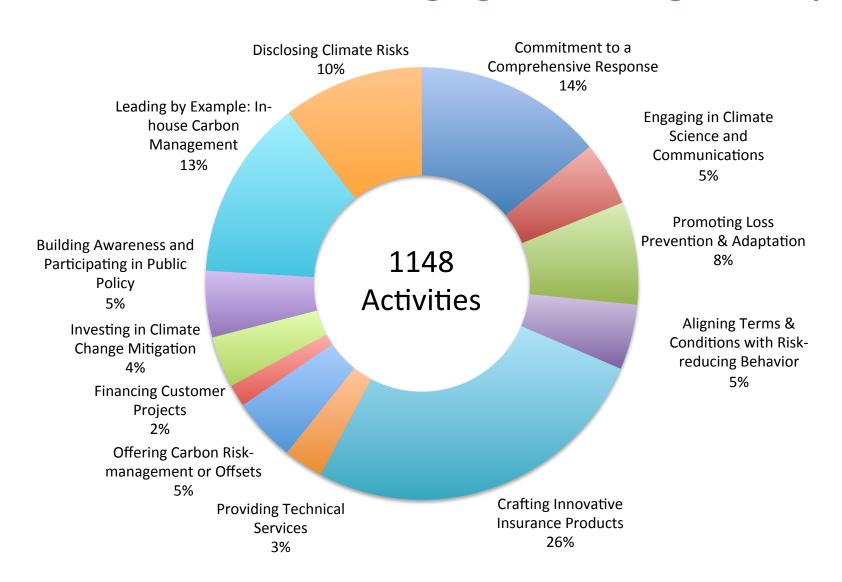
Other products insure financial shortfalls if energy savings or low-emissions power generation projects underperform or manage risks in carbon-trading transactions, ranging from carbon release from wildfires to infrastructure appropriation by foreign governments. Insurance strategies assuming these risks and minimizing losses align with the broader policy tent emissions reductions.

When risks are too great or undefined insurers withdraw coverage or increase prices. Climate change mitigation and adaptation present dual challenges in this regard: unintended risks (e.g., nuclear power and weapons proliferation) and climate vulnerabilities (e.g., biofue ls and water needs) (tables S6 and S7). Insurers abhor unguantified and unpriced risks as well as market distortions, such as equally subs dizing technologies that have divergent risk profiles (13).

Emerging technologies lack the opera tional history desired for underwriting. The most unwieldy of these are "climate-engineering" techniques, ranging from carbon carture and storage (CCS) to artificially modifying the radiative properties of the atmosphere Insurers have entered the CCS market in a circumscribed manner, excluding riskier strategies or financial arrangements, limiting coverage to short time frames, and ceding long-tail risks to the public sector. Conversely, energy efficiency is arguably the lowest-risk mitigation strategy (followed by renewables), with abundant benefits (14). Societal dithering forces reliance on approaches that are riskier Many pay claims that fund rebuilding to a and less amenable to insurance underwriting

14 DECEMBER 2012 VOL 338 SCIENCE www.sciencemag.org

We identified and tracked a remarkable level of insurer engagement, globally





Resilience-Efficiency Co-benefits?



Framework & examples

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|------------------------------|-----|-------|------------|---------------------|-----------------|---------------|---|---|--------------|---|----------|
| Air-sealing | | X | _ <u>`</u> | / ` | X | $\overline{}$ | | | / (| X | (|
| EE windows | Х | | | | | | Х | Х | | | |
| Water pipe insulation | | | | | Х | | | Х | | | 1 |
| Efficient envelope | | | | | | | | Х | Х | | - |
| Cool roof | | | | | | | Х | | | | 1 |
| HRV | | | | | | | | Х | | | 1 |
| Efficient lighting / battery | | | | | | | | | | | 1 |
| backup | | | | | | | | | Х | | |
| Shading | | | | | | | Х | | | | 1 |
| Closed-cell insulation | | | Х | Х | Х | | | | | | 1 |
| Passive solar space | | V | | | | | | | | | 1 |
| conditioning and cooling | | Х | | | | | | | | | |
| Solar DHW | | Х | | | | | | | | | |
| Efficient refrigeration | | | | | | Х | | | | | |
| Water-efficient appliances | | | | | | | | | | | |
| and fixtures | | | | | | | | | | | |
| PV grid-intertie bypass | | | | | | | | | | | |
| House-integrated EV battery | | | | | | | | | | | |

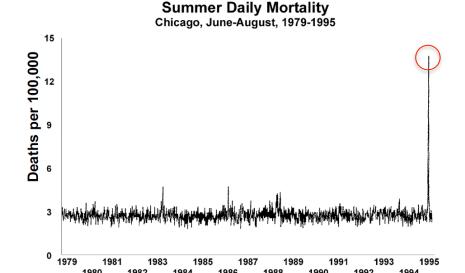
1. Heat mortality: Chicago 1995

Risk

- Heat is #1 extremeweather killer in US
- People often die because of conditions <u>inside</u> homes

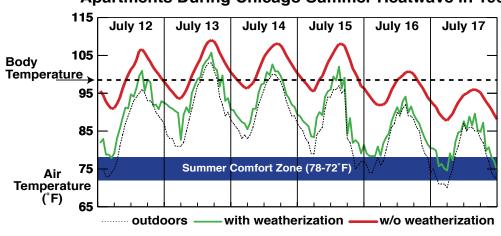
Solutions

- Improved thermal integrity
- Cool roofing
- Natural ventilation



Performance of Weatherized and Unweatherized Apartments During Chicago Summer Heatwave in 1995

Dav



2. Ice dams

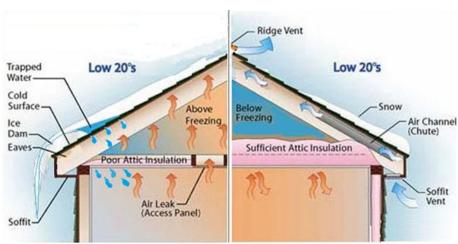
Risk

 Heat loss melts rooftop snow, refreezing at cold eaves and causing water intrusion

Solutions

- Improve insulation
- Reduce air leakage
- Eliminate bypasses
- Reduce duct losses
- More efficient recessed lights





3. Roof failure in windstorms

Risk

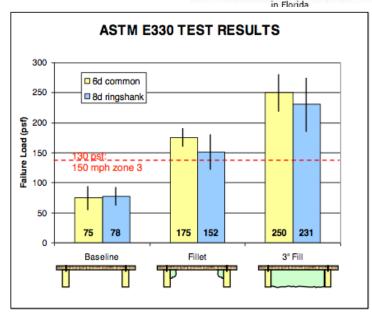
 Roof deck failures are leading cause of residential building loss in hurricanes



Houses with damaged or missing roof sheathing

Solutions

 Closed-cell foam for improved adhesion



University of Florida, International Hurricane Research Center

4. Fire and glazing systems

Risk

Failure of window in fire is big correlate of damage extent

Solutions

- Multi-pane systems shown to fail more slowly due to heat stress under fire
- Tests by Pilkington (Sweden) found 2glazed, low-e systems to take 3-4x longer to fail under fire than 2-glazed alone (?!)



5. Fire and halogen lighting

Risks

- Circa 1995, the popularity boom of halogen torchieres was associated with hundreds of structural fires
- Lamp temperatures ~1000F
- Insurers turned to LBNL for ideas

Solutions

- CFLs eliminated the heat source (and saved energy).
- CFL torchieres became popular with risk managers responsible for university dormitories. Fire risks spurred RD&D





Keystone concept: Sheltering in Place

- The ability to shelter in place includes not only averting physical damage, but also:
 - Electronic communications
 - Comfort
 - Moisture protection
 - Evening illumination
 - On-site water
 - Active refrigeration
 - Sump pumps
 - Alarm systems

Framework & examples

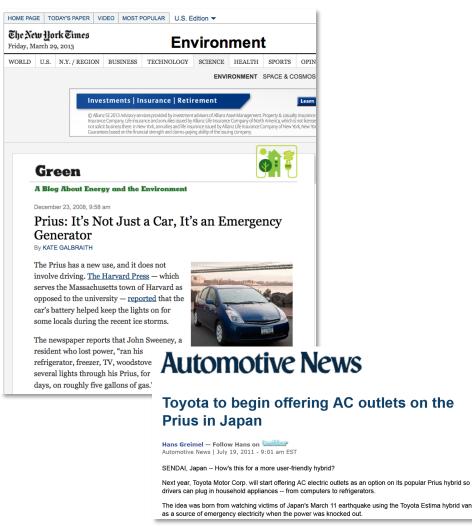
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|------------------------------|-----|--------|----------------|----------------|------------------|---|---|---|---|---|----------|
| Air-sealing | | Х | | | Х | | | | | Х | |
| EE windows | Х | | | | | | Х | Х | | | |
| Water pipe insulation | | | | | Х | | | Х | | | |
| Efficient envelope | | | | | | | | Х | Х | | |
| Cool roof | | | | | | | Х | | | |] |
| HRV | | | | | | | | Х | | |] |
| Efficient lighting / battery | | | | | | | | | V | |] |
| backup | | | | | | | | | Х | | |
| Shading | | | | | | | Х | | | |] |
| Closed-cell insulation | | | Х | Х | Х | | | | | |] |
| Passive solar space | | v | | | | | | | | |] |
| conditioning and cooling | | Х | | | | | | | | | |
| Solar DHW | | Х | | | | | | | | |] |
| Efficient refrigeration | | | | | | Х | | | | |] |
| Water-efficient appliances | | | | | | | | | | |] |
| and fixtures | | | | | | | | | | | |
| PV grid-intertie bypass | | | | | | | | | | |] |
| House-integrated EV battery | | | | | | | | | | |] |

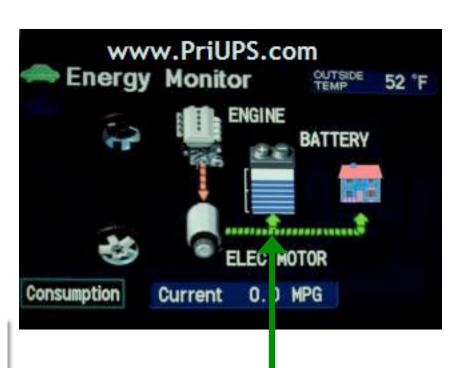
Shelter-in-place applications

| Irrespective of backup power source, energy efficiency across all end uses (particularly critical ones) extends time that services can be maintained. | | | | | darrage white darrage | Services / Shelter-in- Place Description of the state of | | | | | | | |
|---|---|---|----------|---|-----------------------|--|---|-------------|----|------|---|------------|--|
| Air-sealing | | X | <u> </u> | | X | | | odstures di | | Dams | ĺ | Meed to ex | |
| EE windows | Х | | | | | | Х | Х | | | | х | |
| Water pipe insulation | | | | | Х | | | Х | | | | х | |
| Efficient envelope | | | | | | | | Х | Х | | | х | |
| Cool roof | | | | | | | Х | | | | | х | |
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| Efficient lighting / battery | | | | | | | | | ., | | | V | |
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| Water-efficient appliances | | | | | | | | | | | | V | |
| and fixtures | | | | | | | | | | | | X | |
| PV grid-intertie bypass | | | | | | | | | | | | Х | |
| House-integrated EV battery | | | | | | | | | | | | Х | |

15k house fires each year are caused by candles, ~30% of which occur during power outages 21

Off-grid power while sheltering in place



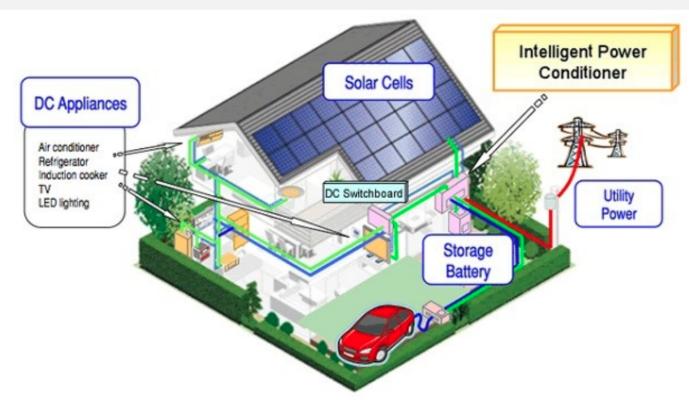


Private industry is seeing opportunities

Sharp's Intelligent Power Conditioner works with EVs to make your house a lean, mean, solar-powered machine

By Michael Gorman posted Feb 23rd, 2011 at 1:13 PM

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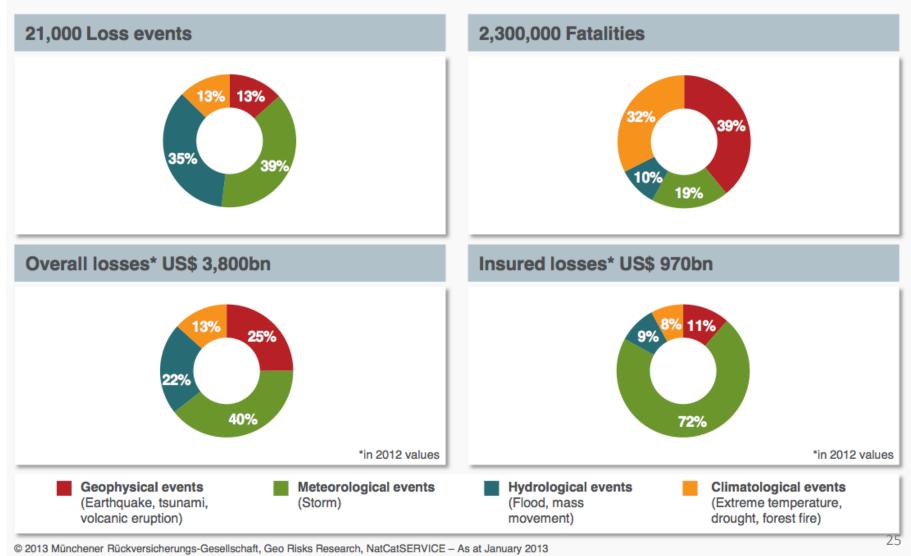
Efficient DC end-use technologies are particularly enabling....

Thinking about deployment partners

- Resiliency advocates have a hard sell...
 - for much the same reasons as do energy efficiency advocates
 - Recognizing synergisms could help all parties
 - Non-energy benefits
 - Resilience community its own, different concept of performance
 - Already in their own deployment mode (labels, standards, etc.)
- Building code developers stovepipe resilience and building energy performance, but could integrate
- Green buildings advocates are a bit schitzo about resilience, although there is no intrinsic dilemma
- <u>Utilities</u> have clear interest in both angles
- <u>Insurers</u> care about climate-change adaptation and mitigation co-benefits, and can incentivize better practices

Insurance: disasters through their lens

Global natural catastrophe events: 1980-2012



Insurance: precedents

Resilience

- Meso-scale modeling based on individual building forensics
- Product testing/rating/labeling
- Premium credits for resilient buildings
- Lobbying for improved codes

Efficiency

- 57 companies offering 130 products
 & services
 - Premium credits
 - Upgrade-to-Green contract amendments
 - Liability insurance for RESNET auditors



















Insurance: partnerships

- World's largest industry but have limited bandwidth
- They direct and fund 100's of \$billions each year in capital replacement and reconstruction ("claims")
- They have things to teach <u>us</u> about risk assessment and management
- Controlling losses helps maintain insurability and affordability for consumers; also reduces public burden
- Many of the innovations we've documented were carried out in partnership with non-insurer entities
- Public insurers of private infrastructure (e.g., FEMA) as well as publicly owned infrastructure (e.g., HUD, DOD) should be at the table as well

Take-homes

- Resilience is a good "hook" for efficiency (and visa-versa)
- Many natural partners for EERE
- The building (energy/indoor environment) performance community has many useful things to offer to the resilience community
- Multiple potential deployment partnerships (public and private)
- Let's not allow this to be another passing fad
- Open frontier for RD&D proposed LDRD @ LBNL to explore these avenues further

http://insurance.lbl.gov emills@lbl.gov